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? Looking to continue your sales education? View technical sales advanced badges

× Close

Hi! I'm a virtual assistant. How can I help you today?

Clear filters()

Badges



Sales foundation	
Technical sales intermediate	
Badge Status	
☐ Not started ○	
☐ In progress ③	
☐ Completed	
☐ Expiring in 60 days ▲	
☐ Expired	
Product categories	
☐ Data and AI	
☐ IBM Systems	
☐ IT Automation & App Modernization	
☐ Power HW	
☐ Security Software	
☐ Storage HW	
☐ Sustainability Software	
☐ Technology Lifecycle Services	
Sales plays	
AIOps	
☐ Business Automation	
☐ Customer Care	Hi! I'm a virtual assistant.
☐ Data Fabric	How can I help you
☐ Zero Trust	today?
☐ Non-sales play	

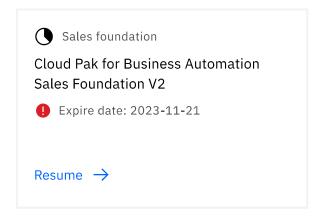
Sales plays ①

Explore by product category



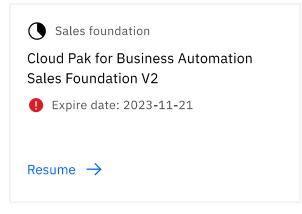
Data and AI ...

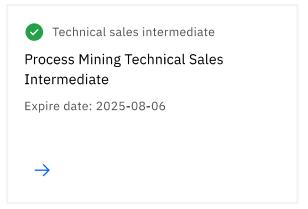
① Cloud Pak for Business Automation - Decision Management and FileNet
Covers Capture, Content, FileNet, Decisions





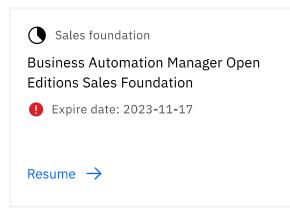


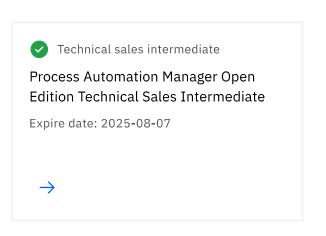




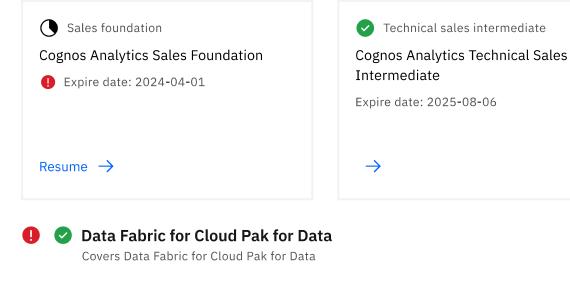
IBM Business Automation Manager Open Editions

Covers IBM Business Automation Manager Open Editions

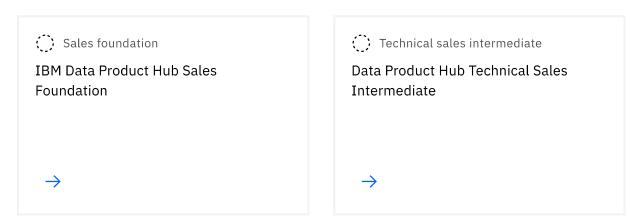




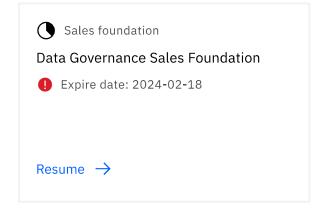
Cognos Analytics
Covers Cognos Analytics, Cognos Analytics for Cloud Pak for Data & aaS

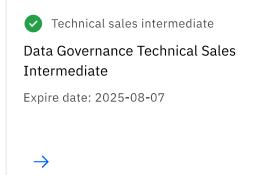


Covers Data Product Hub



Covers Knowledge Catalog





DataStage, Watson Query, Watson Pipelines, and Data Replication

✓ Sales foundation
 Data Integration Sales Foundation
 ① Expire date: 2024-03-22
 Revalidate → ①

✓ Technical sales intermediate
 Data Integration Technical Sales
 Intermediate
 Expire date: 2025-08-07

Covers Watson Query

Sales foundation
 Watson Query Sales Foundation
 ● Expire date: 2023-10-02
 Resume →

● Technical sales intermediate

Watson Query Technical Sales
Intermediate

Resume →

Covers Watson Query, Watson Pipelines, and Data Replication

✓ Sales foundation

Data Integration Sales Foundation

① Expire date: 2024-03-22

Revalidate → ①

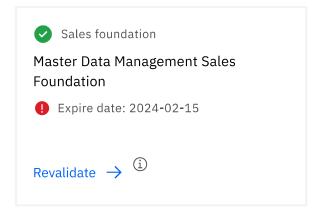
Technical sales intermediate

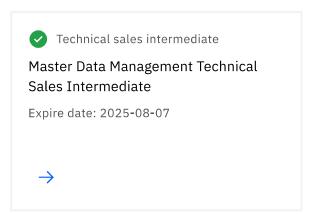
IBM Data Replication Technical Sales
Intermediate

Expire date: 2025-08-10

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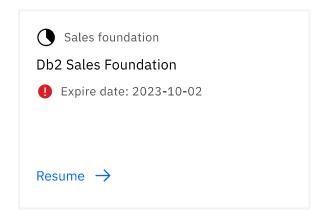




Cloudera & Hadoop Database Ecosystem

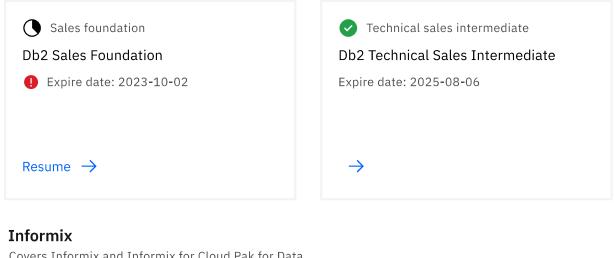
Covers Original Equipment Manufacturer (OEM) Databases

Covers Original Equipment Manufacturer (OEM) Databases

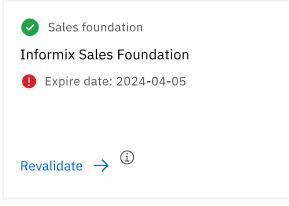


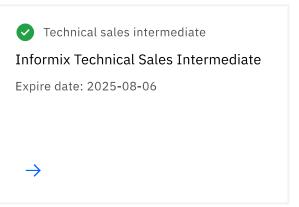


Covers Db2 and Db2 for Cloud Pak for Data

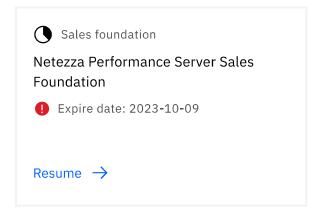


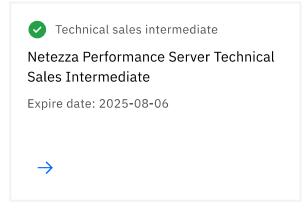




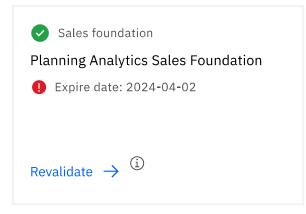


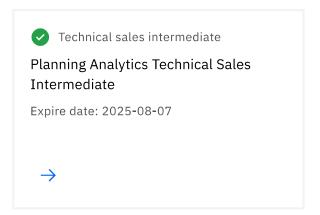




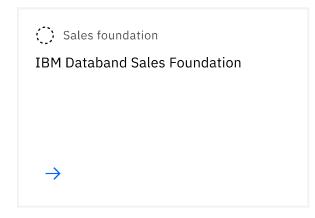


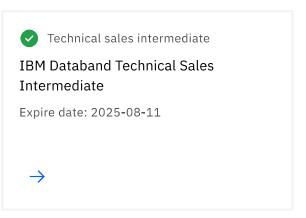


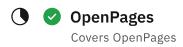


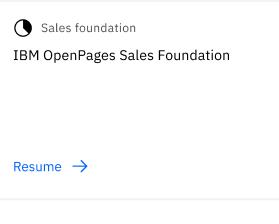


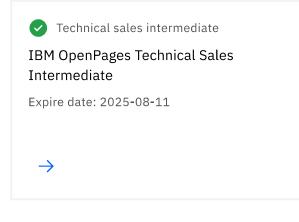




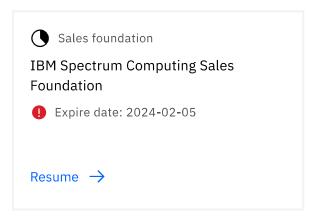






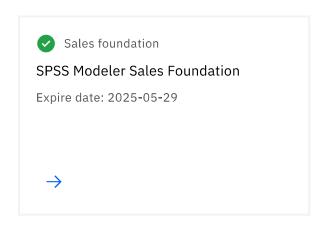


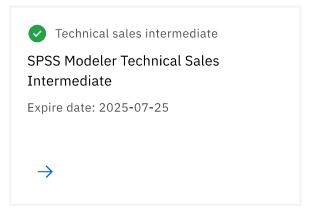
Spectrum High Performance Computing Covers Spectrum LSF and Symphony















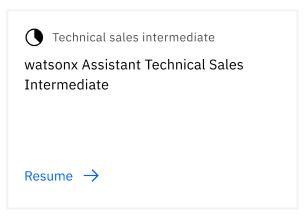
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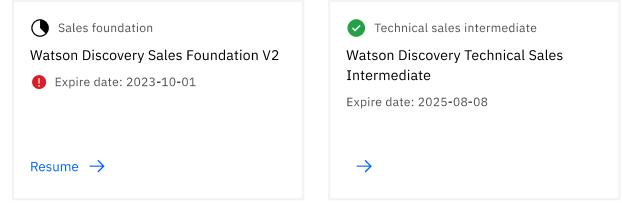
• watsonx Assistant

Covers watsonx Assistant



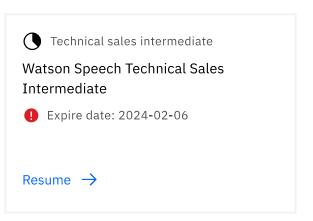


Watson Discovery
Covers watson Discovery



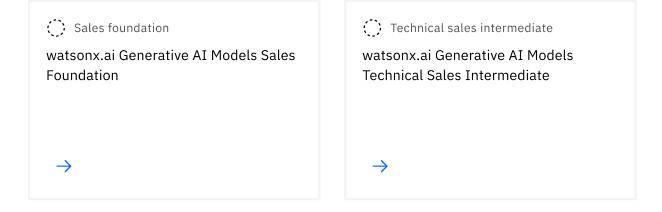
Watson APIs for Cloud Pak for Data & aaS Covers Watson APIs for Cloud Pak for Data and aaS



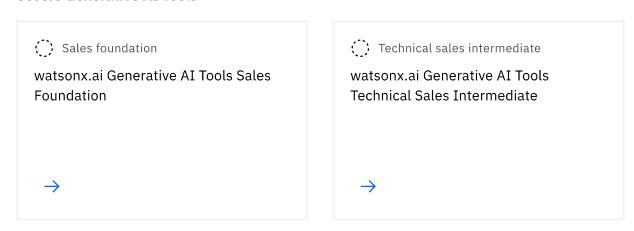




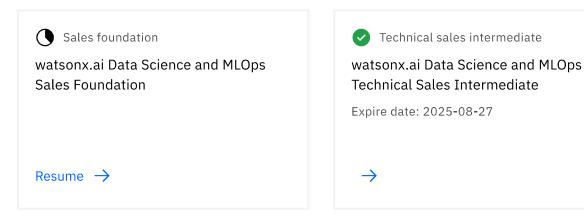
Covers watsonx.ai Generative AI Models

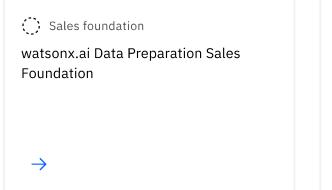


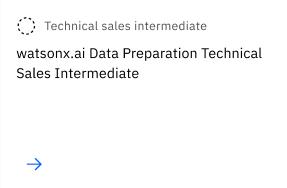
Covers Generative AI Tools



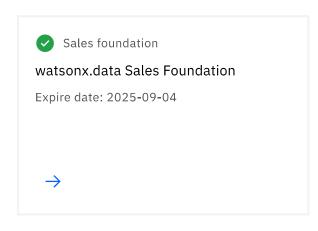
Covers watsonx.ai Data Science and MLOps

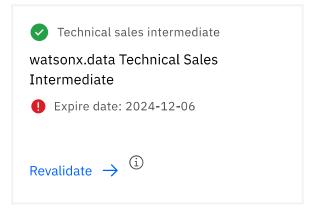




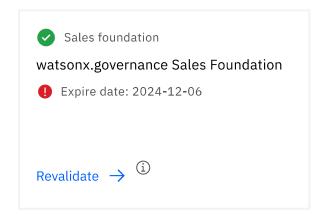


watsonx.data





watsonx.governance



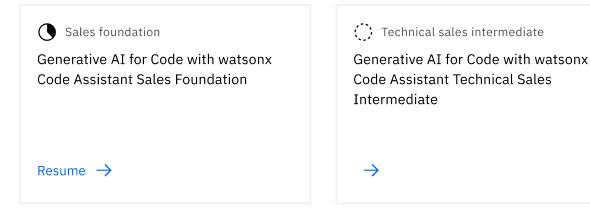


Hi! I'm a virtual assistant. How can I help you today?



watsonx Code Assistant for Red Hat Ansible

Covers Watson Code Assistant for Red Hat Ansiible

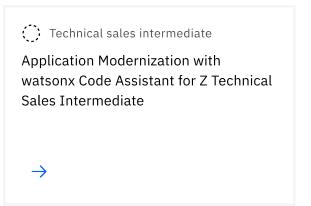


watsonx Code Assistant for Z
Covers Watson Code Assistant for Z

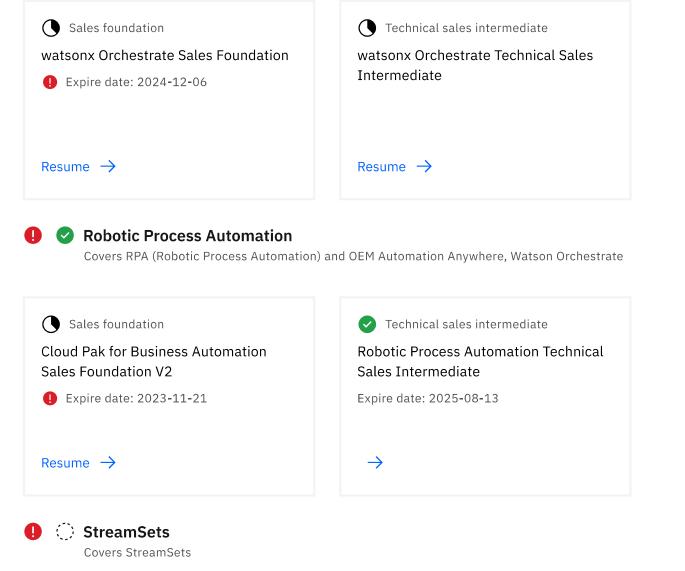
● Sales foundation

Application Modernization with watsonx Code Assistant for Z Sales Foundation

Resume →



• watsonx Orchestrate
Covers watsonx Orchestrate



Sales foundation

Revalidate \rightarrow (i)

Data Integration Sales Foundation

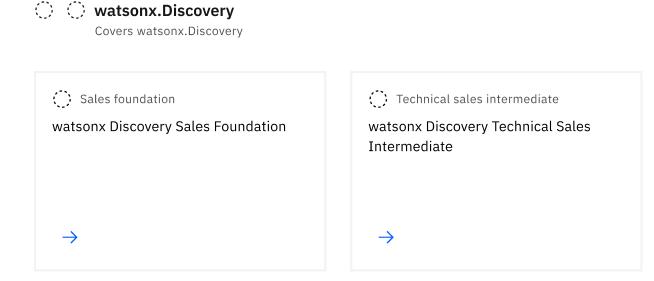
Expire date: 2024-03-22

Technical sales intermediate

 \rightarrow

IBM StreamSets Technical Sales
Intermediate

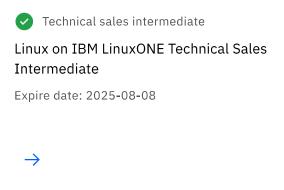
Hi! I'm a virtual assistant.
How can I help you
today?



IBM Systems

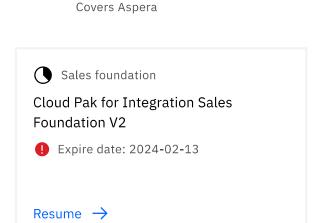
LinuxONE



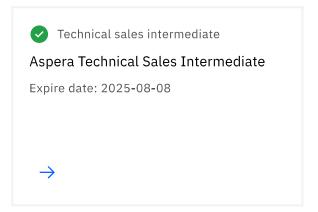


Covers IBM LinuxOne 4 Emperor, Rockhopper, and Express portfolio and value proposition around sustainability

IT Automation & App Modernization



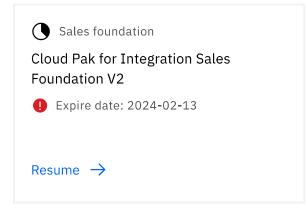
Aspera

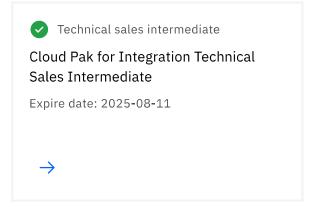


Cloud Pak for Integration

Covers API Connect Data Bower Events

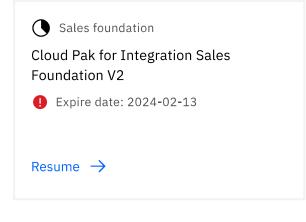
Covers API Connect, DataPower, Events Streams, and MQ

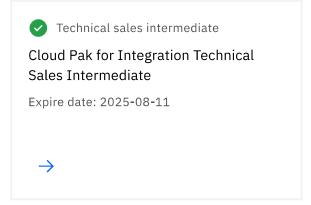




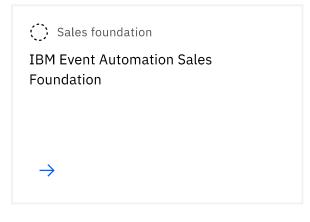
Hi! I'm a virtual assistant. How can I help you today?

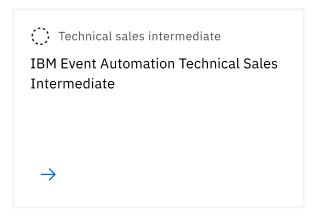
Event Automation
Covers Event Automation, Event Streams





Covers Event Automation

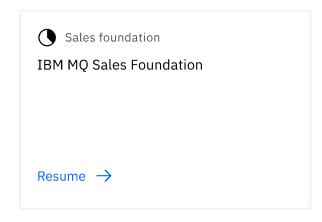


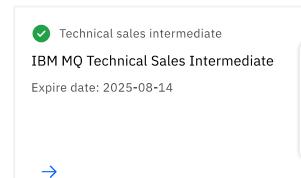


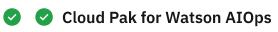


Covers MQ, MQ Advanced, MQ Appliances

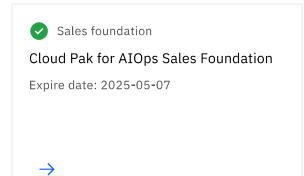
Covers MQ

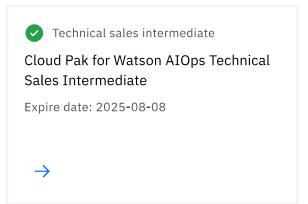




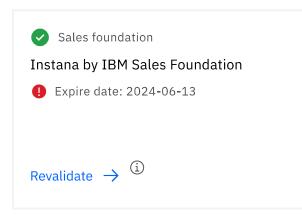


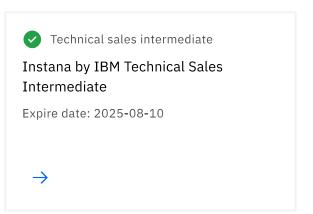
Covers Cloud Pak for Watson AIOps, Application Monitoring, IT Management Bundles, Operations Insights



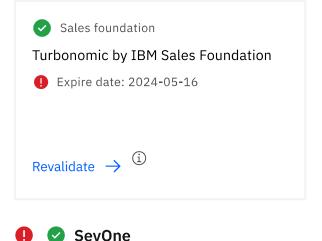




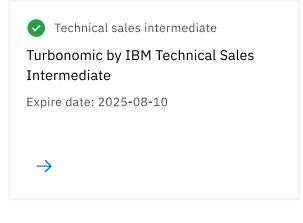


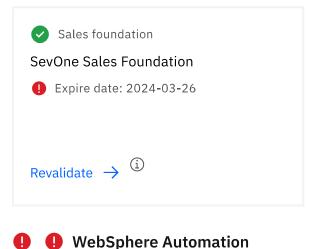




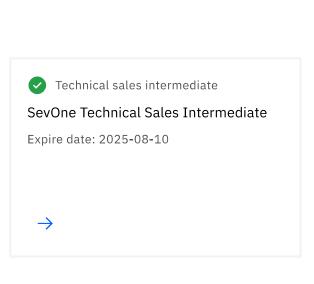


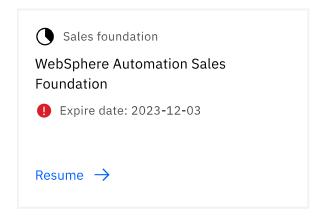
Covers SevOne

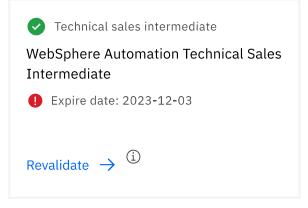


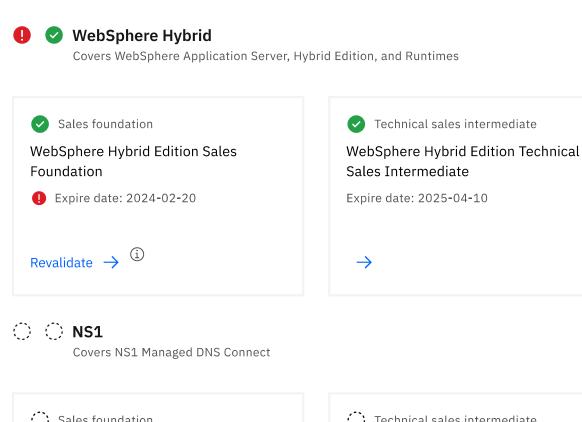


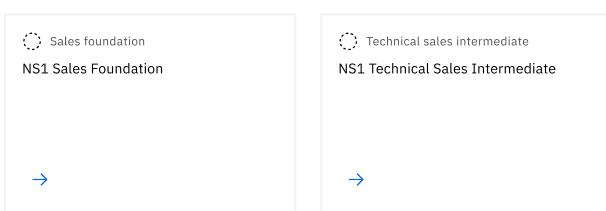
Covers WAS for Watson AIOps

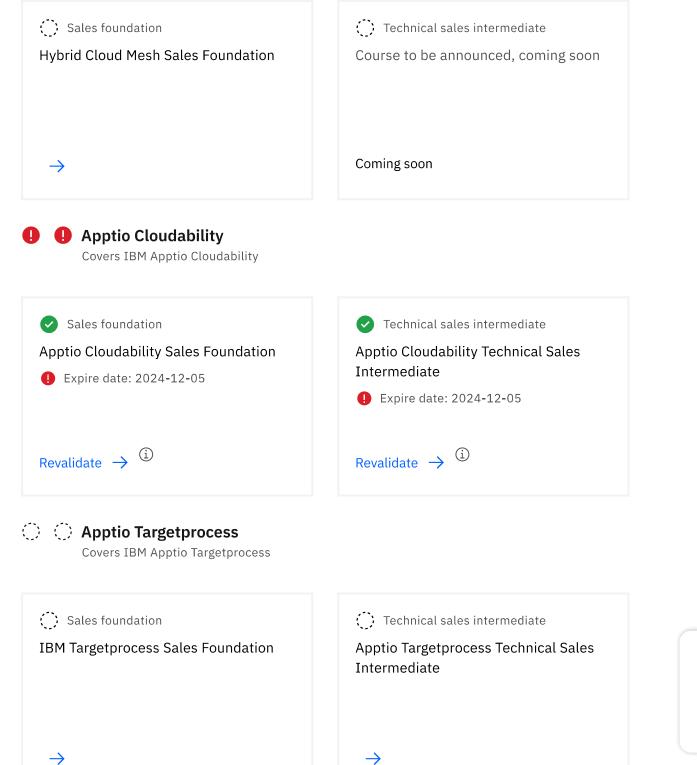


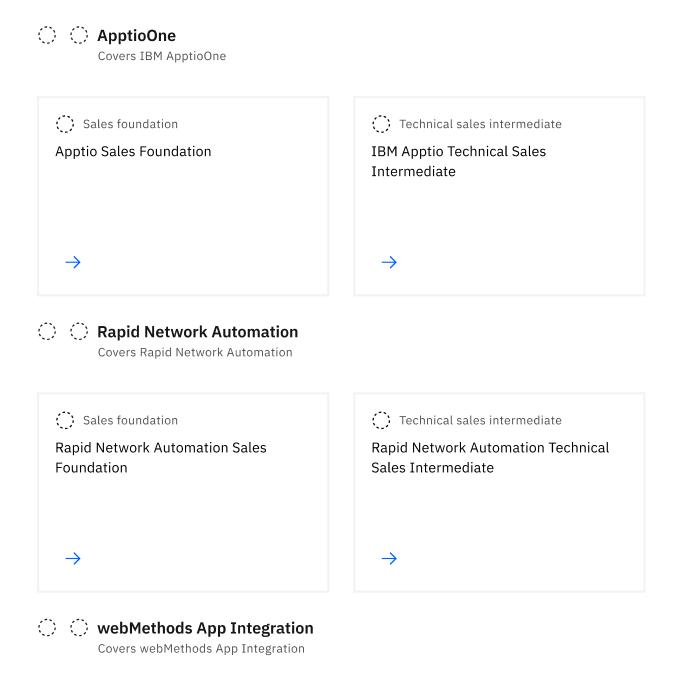


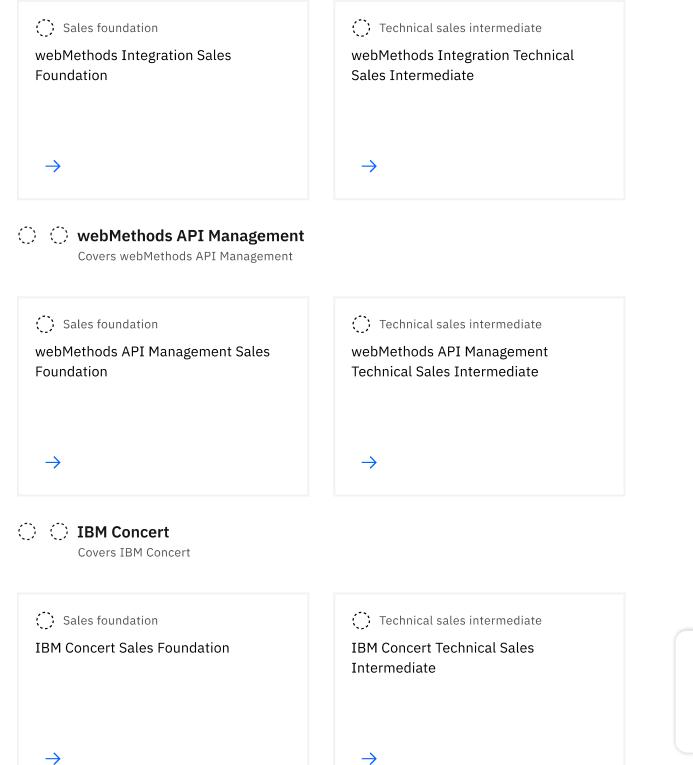












Power HW



Covers Power hardware including Scaleup, Scaleout and Linux based servers

Sales foundation

IBM Power Infrastructure as a Service
Solutions Sales Foundation

Expire date: 2025-06-29

 \rightarrow



Power Systems Solution

Covers Power system software including AIX, IBM i, Linux offerings and Power middleware

Sales foundation

IBM Power Solutions Sales Foundation

Expire date: 2025-06-26

 \rightarrow

Technical sales intermediate

IBM Power ISV and Modernization

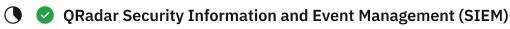
Solutions Technical Sales Intermediate

Expire date: 2025-11-21

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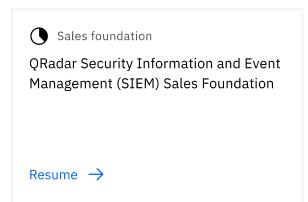
Hi! I'm a virtual assistant. How can I help you today?

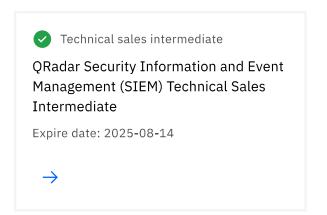
Security Software



Covers QRadar for Security Information and Event Management (SIEM)

QRadar Security Information and Event Management (SIEM)

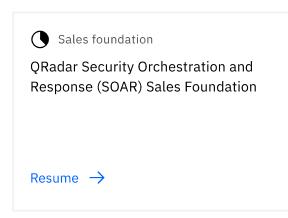




• QRadar Security Orchestration and Response (SOAR)

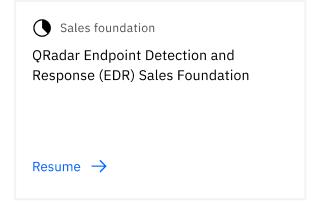
Covers QRadar Security Orchestration and Response (SOAR)

Covers QRadar Security Orchestration and Response (SOAR)





QRadar EDR & XDR
Covers QRadar EDR & XDR



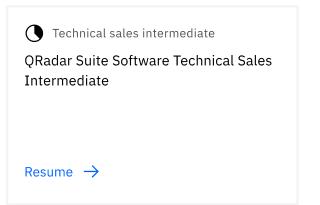


QRadar Suite (Software)

Covers QRadar Suite (Software)

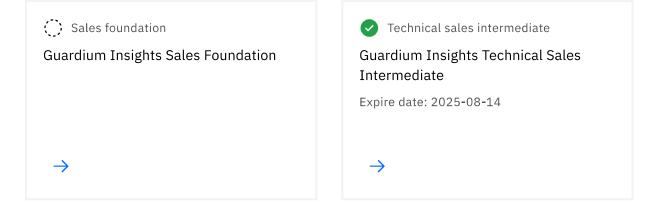
Covers QRadar Suite (Software) - Cloud Pak for Security

○ Sales foundationQRadar Suite (Software) SalesFoundation



Guardium Insights
Covers Guardium Insights

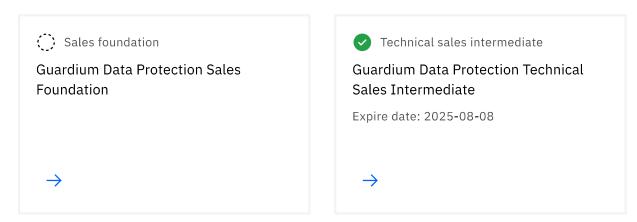
Covers Guardium Insights



Guardium Data Protection

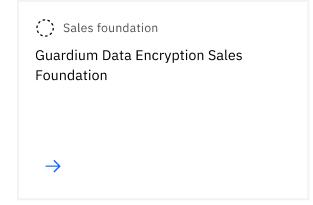
Covers Guardium Data Protection

Covers Guardium Data Protection



Guardium Data Encryption Covers Guardium Data Encryption

Covers Guardium Data Encryption





Guardium Discover and Classify
Covers Guardium Discover and Classify

Covers Guardium Discover and Classify

○ Sales foundationGuardium Discover and Classify SalesFoundation

✓ Technical sales intermediate

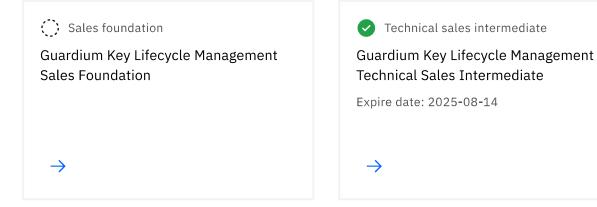
Guardium Discover and Classify
Technical Sales Intermediate

Expire date: 2025-08-14

→

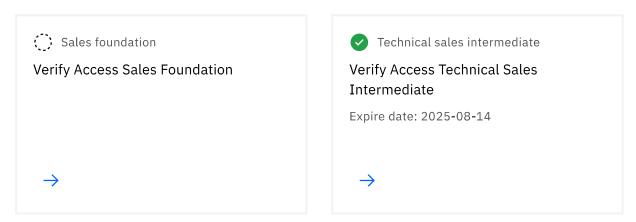
Guardium Key Lifecycle Management
Covers Guardium Key Lifecycle Management

Covers Guardium Key Lifecycle Management



Verify Access
Covers Verify Access

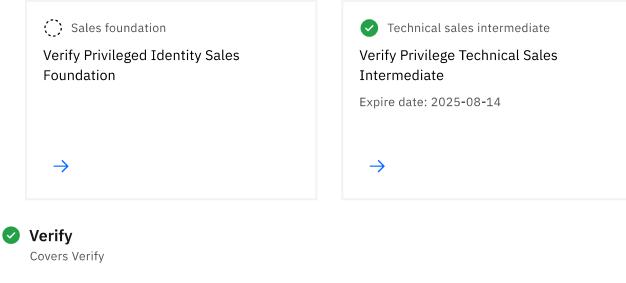
Covers Verify Access



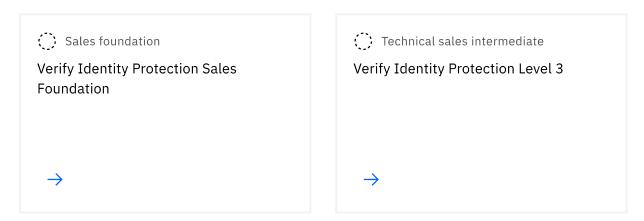
🔘 📀 Verify Privilege

Covers Privileged Access Management for the Security Portfolio

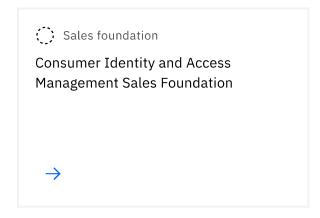
Covers Verify Privilege



Covers Verify Identify Protection



Covers Verify on Cloud

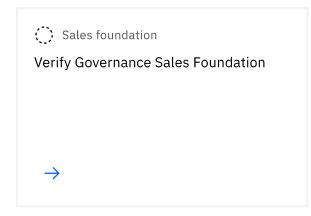


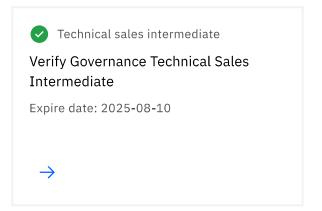


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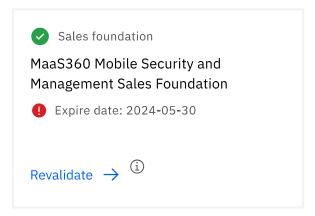
Covers Verify Governance

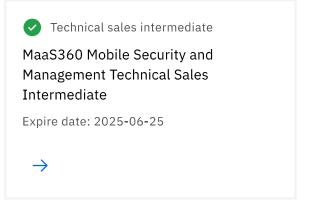




MaasS360 Mobile Security and Management

Covers MaaS360 for the Security portfolio

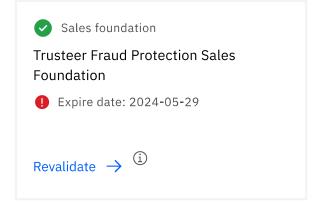


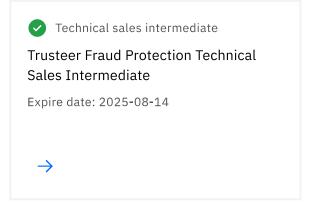


Trusteer Fraud Protection

Course Trusteen Fraud Protection foutbook

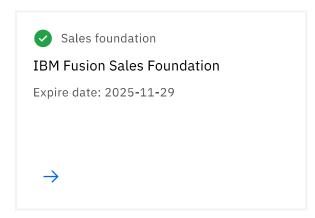
Covers Trusteer Fraud Protection for the Security Portfolio

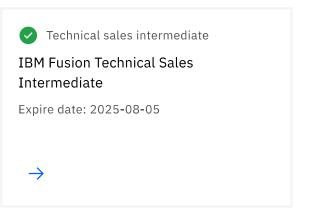




Storage HW ...

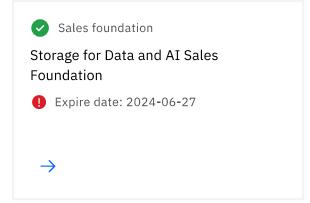
Storage for Hybrid Cloud
Covers IBM Storage, Fusion HCI, Storage Suite for IBM Cloud Paks

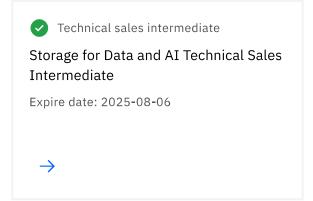




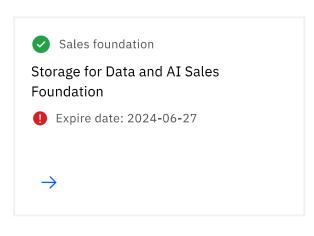
Storage for Data and AI
Covers Cloud Object Storage, Storage Scale System, Storage Discover, Storage Scale, Storage Ceph

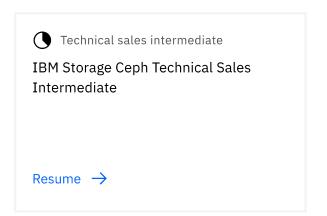
Covers Storage: Cloud Object, Scale System, Discover, Scale, Ceph



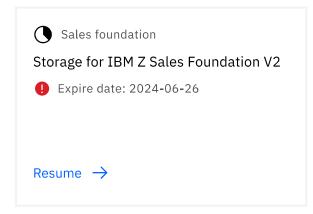


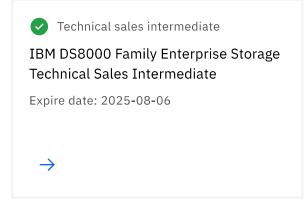
Covers Storage: Cloud Object, Discover, Scale System, Ceph



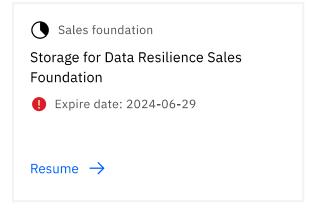


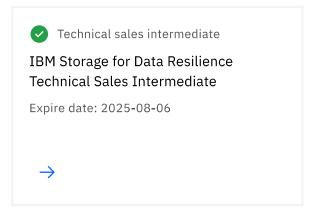
Storage for IBM Z
Covers Storage for IBM Z





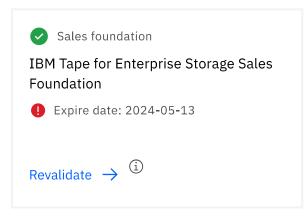






• Storage for Enterprise Virtual Tape Library

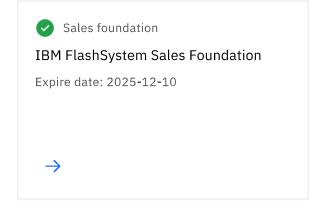
Covers Storage for Enterprise Virtual Tape Library





IBM FlashSystem

Covers FlashSystems, IBM Storage Control & Storage Insights, IBM Storage Virtualize, IBM Storage Sentinel





Sustainability Software

webMethods Managed File Transfer and B2B

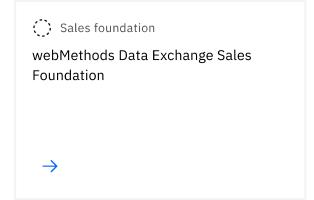
Covers webMethods Managed File Transfer and B2B

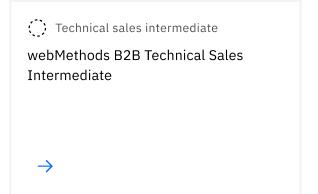
Covers Managed File Transfer (MFT)

○ Sales foundationwebMethods Data Exchange SalesFoundation

→ Technical sales intermediatewebMethods Managed File Transfer(MFT) Technical Sales Intermediate

Covers B2B

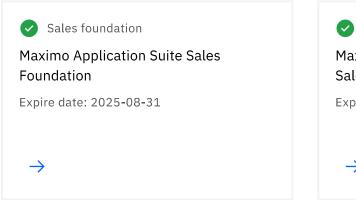






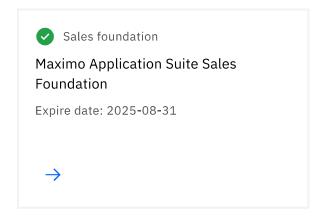
Covers the Maximo Application Suite

Asset Performance Management, Enterprise Asset Management use case





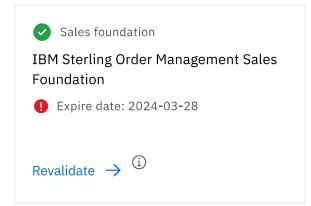
Maximo Application Suite (MAS) use case

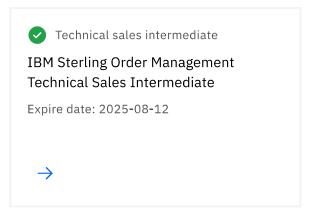




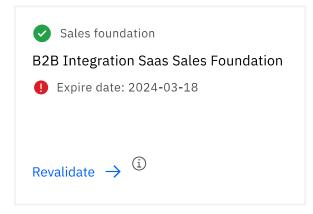
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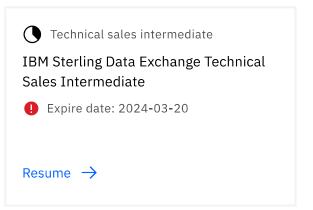






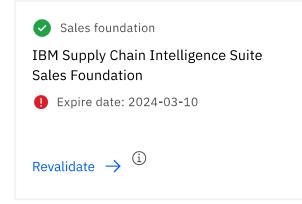
! B2B Integration SaaSCovers B2B Integration SaaS





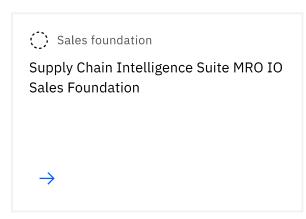
Supply Chain Intelligence Suite and Supply Chain App Studio Covers Supply Chain Intelligence Suite and Supply Chain App Studio

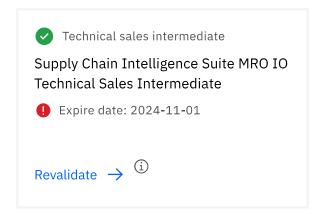
Covers IBM Supply Chain Intelligence Suite





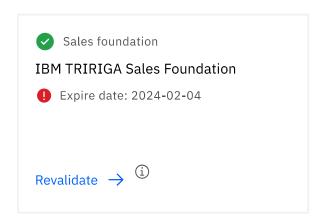
MRO Inventory Optimization use case



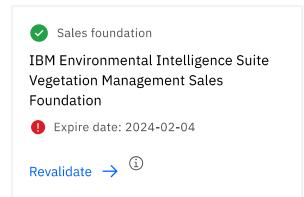


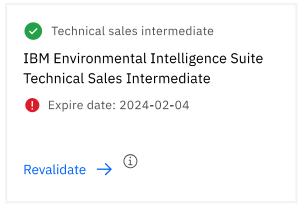


Covers TRIRIGA Application Suite, TRIRIGA Real Estate and Facilities Management

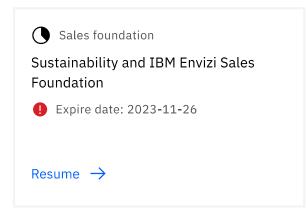


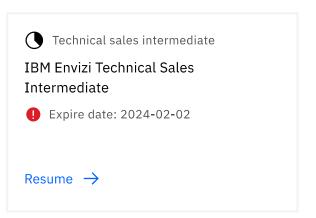






① Envizi Sustainability Performance Management Covers Envizi Sustainability Performance Management



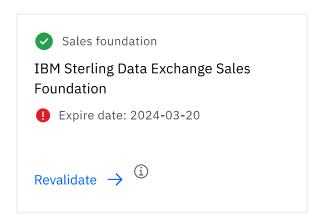


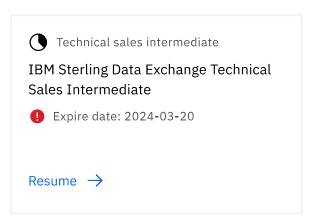
ELM Application Suite
Covers the ELM Application Suite





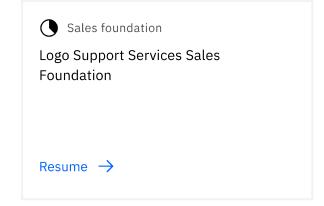


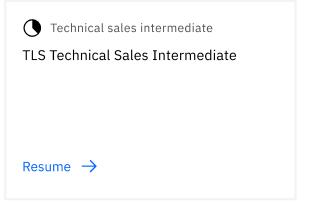




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